

Hello (insert name):

In my capacity as (insert your role) for the GridWise Alliance (GWA), I am reaching out to amplify (insert company) engagement with our Association. (insert company) is a long-standing member of GWA and we value your participation. We want to ensure that we are fully communicating with you and your leadership team the mission of GWA and the value we offer to (insert company) and the grid industry at large.

To refresh your knowledge, GWA leads a diverse membership of electricity industry stakeholders focused on accelerating innovation that delivers a more secure, reliable, resilient, and affordable grid to support decarbonization of the US economy. Our diverse membership includes IOUs, national labs, grid equipment suppliers, and engineering and advisory firms across the grid modernization ecosystem. Collectively, GWA members believe a modern grid is the critical infrastructure component of a decarbonized advanced digital economy.

I have attached two documents to further expand, one with more information on the benefits of membership and the other on GWA's value statements. Additionally, please see the links below for additional samples of some of our recent work products:

- [GridWise Alliance Response to Energy Improvements in Rural or Remote Areas RFI](#)
- [GridWise Alliance Response to Grid Resilience and Innovation Partnerships Program RFI](#)
- [Grid Modernization Index Readiness Framework](#)
- [GridWise Technology Portfolio](#)
- [GridWise Alliance Issue Paper: Near-Term Grid Investments for Integrating Electric Vehicle Charging Infrastructure](#)

I and GridWise Alliance CEO, [Karen Wayland](#) would welcome the opportunity to discuss with you and your leadership team our strategic plan, and how those align with (insert company)'s interests in GWA.

I have included our Executive Director, [K. Malaika Walton](#), on this correspondence. Let us know how we can support you and strengthen our lines of communication.