

### **Core Message**

A modern grid is the critical infrastructure component of a decarbonized advanced economy.

#### What is The GridWise Alliance

The GridWise Alliance leads a diverse membership of electricity industry stakeholders focused on accelerating innovation that delivers a secure, reliable, resilient, and affordable grid to support decarbonization of the US economy.

#### **Value Proposition Statements**

#### THE GRIDWISE ALLIANCE IS A UNIQUE VOICE THAT DRIVES IMPACTFUL CHANGE

The GridWise Alliance is unique in its focus on the electric grid's broader ecosystem, advocating the value of integrating technologies that modernize and transform the grid. The Alliance drives impactful change through its diverse membership of utilities, manufacturers, and researchers united in a common belief that the electric grid is the critical enabling infrastructure of a decarbonized economy.

### THE GRIDWISE ALLIANCE INFORMS POLICY BY AMPLIFYING MEMBERS' INTERESTS

The GridWise Alliance drives the policy interests of member companies by amplifying their voices through influence and education. The Alliance synthesizes best practices and experiential knowledge of its broad membership to inform regulators and policymakers on grid modernization's real-world value to the nation and benefits to customers.

## THE GRIDWISE ALLIANCE CONVENES INDUSTRY THOUGHT LEADERS

The GridWise Alliance convenes stakeholder experts to explore diverse perspectives and uncover market innovations poised to redraw the electric utility landscape. The Alliance brings a technology focus which turns policy into action to spur these discussions forward.

## THE GRIDWISE ALLIANCE FACILITATES PEER-TO-PEER INFORMATION SHARING THAT SHAPES THE NATION'S GRID MODERNIZATION AGENDA

GridWise Alliance member participants access and discuss cross-cutting points of views on grid modernization through their meetings and workshops. The agenda for future grid initiatives is shaped by the critical information participants share on key lessons learned from successes and setbacks, policy and technology advances, and emerging opportunities.

# THE GRIDWISE ALLIANCE HIGHLIGHTS MEMBERS' WORK AND SHOWCASES ITS POSITIVE IMPACT TO CUSTOMERS AND TO OUR COUNTRY

The GridWise Alliance highlights the successes of member utilities, electric sector companies, and other stakeholders that drive transformative change. The Alliance's influence and reach enables it to effectively broadcast those innovative solutions that optimize operations and benefit customers.