GRIDWISE ALLIANCE OVERVIEW

This strategic framework will enable the Alliance to continue to serve as a champion of grid modernization and leverage its industry facing deliverables (e.g. Grid Modernization Index (GMI) and gridCONNEXT) to achieve sustainable growth. This approach is based on the establishment of linkage between engaging members to share best practices, convening stakeholders through improved communication channels and events, and ongoing policy activities. These interconnections will position the Alliance to improve its ability to deliver timely content to key constituents, provide ongoing value and return on investment for current members, and engage new members. The following activities will support the following priorities:

<table>
<thead>
<tr>
<th>PRIMARY PURPOSE</th>
<th>Convene Industry Thought Leaders</th>
<th>Impact at State &amp; Local Levels</th>
<th>Project Federal Policy Leadership</th>
<th>Engage Members and Grow Association</th>
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</thead>
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Each purpose area influences every tool GridWise produces

Each tool directly improves our ability to achieve purposes

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<tbody>
<tr>
<td>GOALS</td>
<td>Reinforces</td>
<td>Drives</td>
<td>Frames</td>
<td>Delivers</td>
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<td></td>
<td>the Alliances’ position as the key industry voice</td>
<td>the pace of grid modernization at the state level</td>
<td>the need for continued investment in grid modernization.</td>
<td>value to Alliance members by amplifying messages</td>
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</table>

These tools support our mission to shape stakeholder understanding of grid modernization

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**U.S. Department of Energy (DOE)**

**AUDIENCE**

- Industry Executives
- State Commissioners and staff; State energy offices
- Federal and State Legislators and Regulators
- Alliance Members and Their Stakeholders

We will achieve success when...

- gridCONNEXT is widely recognized as a key event with broad participation from all stakeholders and clearly demonstrates GridWise members’ thought leadership for the industry.
- Grid Modernization Index includes a robust set of resources that can serve as a basis for making policy and program decisions for state and local communities.
- The Policy Resource Guide is utilized by the Alliance and its members to define the pathway towards implementing critical policy changes at the federal and state level.
- The Forum has created a dynamic library of “best practices” representing the diversity of approaches across the industry and exemplify the benefits realized by both utilities and their customers.

Through the guidance of our dynamic Board of Directors...

**OVERSIGHT**

- Executive Committee
- Operations Committee
- Outreach Committee
- Policy Committee
- Technical Committee